

THE BLOOMFIELD CITIZEN.

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BLOOMFIELD, N. J., SATURDAY, MARCH 3, 1906

PRICE FIVE CENTS.

THE EMPIRE WAY.

PULLMAN PALACE CAR TRAIN FROM CHICAGO TO BLOOMFIELD

Under the Auspices of the Sales Department of the Empire Cream Separator Company, brought a Large Delegation of the Company's Western Sales Agents to the Works—A Busy and Successful Week at the Empire.

Bloomfield is second to Newark only among Essex county municipalities in the extent and variety of its industries. Thomas Gates & Co.'s woolen goods are standard in the American woolen market. The Consolidated Safety Pin Company's products go to all parts of the world. H. B. Wiggin's Company's Fabrikan goods are the leading ones of their kind in the market and sales agencies are maintained in all the principal cities of the world. The General Electric Company (Sprague electric works) is continually sending car-loads of electric machinery from its works to all parts of the country.

Among the later and not the least important of this town's industries is the Empire Cream Separator works. This company has the reputation of making the most perfect and practical working cream separator on the market.

Particular attention has been directed to the cream separator works during the past week, owing to a business incident there that occasioned an invasion of the town by Western men, from as far as the Pacific coast.

On Monday of this week a solid westbound train of Pullman palace cars, made up of three sleepers, an observation car, a dining car and baggage car, arrived at the Empire Cream Separator works, after a through and fast run from Chicago. An inscription, placed at 181 length on one of the cars, reads: "Representatives of the Empire Cream Separator Company, bound for the company's factory at Bloomfield, N. J."

The coaches were switched on to the sidings at the works and the passengers, consisting of 122 of the company's sales agents, and representing every Western State, were welcomed by the officers of the company. Only those sales agents who had been at least two years in the employ of the company were brought to the works.

It was a great and costly undertaking to bring a special train of Pullman cars from Chicago here, and to extend the hospitality of the company to such a large body of men during the entire time of the trip. But it was not only a pleasure trip. There was a serious business side to it, and the Empire Cream Separator Company will reap a profit from it in largely increased sales of its machine.

During the visitors' stay here they assembled in the factory two or three times a day and were given special instructions in regard to the manufacturing of the separator machine and its workings. The result of these object lessons has been beneficial. One experienced salesman, a member of the party, said he thought that he knew all that was worth knowing about cream separators before he came here, but he admits that he will go away with largely increased knowledge. All the visitors were deeply impressed with the fine plant maintained by the company and its equipment. The first machine made for the use of work follows: is used by the Empire Cream Separator Company and everything is carried on in the neatest and most orderly manner possible. The plant is a model one in this respect, and what the visitors saw during the past week was not an unusual dress up for the occasion, but the regular running order of things. The visitors all spoke in terms of highest praise of their visit to the works.

The sales agents say that the Empire Cream Separator Company is a good concern to work for on account of the high class and well made machine that it puts on the market. "It is," they say, "the best separator made."

The special train "The Empire Way," made the run from Chicago over the Grand Trunk and Lackawanna Railways. The train left Chicago at 11 o'clock Saturday night in charge of F. L. Miner, assistant sales manager of the Empire Cream Separator Company, and I. D. Stevens, manager of the company's Chicago office. A stop-over was made at Niagara Falls and Sunday afternoon was spent there. The train reached the Empire Cream Separator Works at half past nine Monday morning. The ware rooms of the company were fitted up as a reception room for the visitors, and as soon as they assembled there the "Empire yell" was the first order of procedure and were as follows:

"Well, well, well, Mr. Bell!
How we are sound and well!
How we are sound and well!
The little blue frictionless Empire.
Hurrah, hurrah, for Mr. Taube.
He's well known around the globe.
He's our President, we love him well.
How plain and simple our yell,
How clear, how strong our yell.
Empire."

The visiting party represented Oregon, Washington, California, Utah, Idaho.

North and South Dakota, Minnesota, Nebraska, Iowa, Kansas, Oklahoma, Missouri, Illinois, Wisconsin, Michigan, Indiana, Ohio, Manitoba and Ontario. Among the party was a number of representatives of leading agricultural papers in the West.

The first meeting of the representatives was given over to introductory ceremonies conducted by Ernest E. Bell, secretary and sales manager of the company. Mr. Bell was made permanent chairman, and presided at all meetings of the representatives. These meetings were devoted not only to the discussion of selling cream separators, but also to a variety of questions affecting the dairy industry in a broad general way, especially what means can be taken to improve the quality of separator cream as it reaches the creamery. One entire session was given to this subject, Mr. Bell taking the position that every purchaser of a cream separator has a right to expect a machine that will not only give him more cream, but also better cream. To do this it is necessary that the purchaser get a machine that is easy to wash and that he be impressed with the fact that he must keep it clean.

The meetings were about as lively as a hotly contested political convention, full of enthusiasm. If the travelling-men show as much ginger and as much confidence and faith in the Empire when they are in the field as they showed in these meetings it is small wonder that the Empire has jumped to the front with such phenomenal rapidity.

The men spent much time in the factory studying the construction of the machine in every detail, especially the improvements embodied in the improved frictionless Empire. They were especially enthusiastic over the new ingenious piece of mechanism which renders the machine practically without friction. There is so little friction that the bowl will continue to revolve for 30 minutes after it is once put up to full speed, unless it is stopped. For this reason the bowl is provided with a brake by which it can be stopped instantly. The Empire is the only separator made on which such a brake is necessary.

A trip through the big factory was of intense interest, and the general impression given was that from President Taube down to the newest agent in the field every member of the Empire force is determined to give the purchaser of a cream separator the best machine it is possible to make.

On Tuesday night, February 27, the representatives were the guests of the company at the Hippodrome in New York, travelling to and from New York in the "Empire Way." At the New York terminus of the railroad, two immense automobiles, rented by the company, awaited the crowd, and in a few moments the crowd was whisked to the Hippodrome. At the immense auditorium three full orchestra rows had been bought for the night, and there was little question that it was Empire night.

On Thursday night the representatives were entertained with a smoker, and an entertainment was given by the newspaper men. Friday was given up to sight seeing in New York city and started homeward on a daylight ride over the Lackawanna.

The visitors spent their leisure hours in visiting the silk mill, hat factory, label works and other industrial plants in the town. The town of Bloomfield is likely to receive direct benefit from this great enterprise on the part of the Empire Cream Separator Company.

Death of John Foster.

Chief of Police John Foster of Camden died in the Jefferson Medical College, Philadelphia, shortly after midnight on Wednesday night from septic poisoning, resulting from abscess developed from an external injury sustained some time ago. Mr. Foster was in his forty-seventh year. He was well known to many people here, and two of his brothers are James Foster of Willow street and Collector Frank Foster, both of whom went to Camden yesterday to attend the funeral.

Chief Foster was on the Camden police eighteen years, and had held the position of chief for the past seven years. He was well known in State police circles. In politics he was a Republican, and he filled his position with such acceptability that both a Reform Mayor and a Democratic Mayor refused to remove him to make place for partisan supporters.

Mr. Foster is survived by a widow and five daughters.

Business Announcement.

George Peterson, the well-known painter and decorator, who has been in business here since 1887, announced that he has taken into partnership his son-in-law, Fredrik Dahl. Mr. Dahl was formerly in the employ of Mr. Peterson and left to pursue a course of study in decorating and designing, and for that purpose entered the class of interior decoration at Pratt Institute, Brooklyn, and later also studied decorative design in Cooper Union, New York. Since his graduation Mr. Dahl has been in the employ of a prominent firm of painters and decorators in New York City.

THE LENTEN SEASON.

Was inaugurated at Christ Episcopal Church on Ash Wednesday with a sermon at 11 o'clock in the morning and Prayer and Service at 8 o'clock.

The Rev. Mr. White has issued his annual announcement of this important event in the Christian world, in which he makes a strong appeal to his parishioners to faithfully observe the season.

"Once more," he says, "the rolling seasons bring us to the holy season of Lent, when our Mother Church calls her children to renewed efforts of self-denial and spiritual improvement. Day after day she opens her doors so that her children may come to worthily lament them of their sins and obtain from the God of Mercy perfect remission and forgiveness of their sins through Jesus Christ their Lord. Lent should be kept because it is a commemoration of the fasting, the temptation, the sorrows and the death of the Son of God our Saviour; because there are advantages in having seasons of continuous devotion; because we all need times of quiet for giving more heed to our soul's welfare. As the Master spent the forty days in the wilderness in fasting and prayer, so let us, as far as possible, spend these forty days of Lent in spiritual communion with Him, attending faithfully to all the duties which the Church bids us. Among these duties are repentance, fasting, self-examination, prayer, self-denial, service, a regular systematic attendance, the Holy Communion more frequently. The list of services is intended to assist you in the spiritual work, and is arranged to meet as far as possible your different needs and circumstances. Some of you can attend all these services, many of you can attend most of them, all of you can attend some of them. Let each one resolve to attend a certain number of the services each week, and then, having made the resolve, keep it."

Mr. White has made arrangements for services every Monday afternoon during Lent at 4:30 o'clock, also on Tuesdays.

On Wednesdays there will be the Litany and Holy Communion at 9 a. m., and evening prayer and sermon at 8 p. m., except April 4, when the services will be at 8:30 p. m. On Thursdays there will be evening prayer and an address at 4:30 in the afternoon, with the exception of April 5, when there will be service and a sermon at 8 p. m. On Fridays there will be the Litany and an address at 4:30 p. m., with evening prayer on Saturday at 4:30 in the afternoon.

Rector White proposes giving a course of sermons on Sunday mornings during Lent on "Some Lessons for Present Day Needs, from Old Testament Characters." This course will be a continuation of the series given on the Lenten Sunday mornings last year. On the Sunday afternoons in Lent Rev. G. C. Edmunds of Grace Church, Newark, will deliver a course of addresses on "Schools of Prayer," in which our Lord's example will be applied to our own lives. On the Thursday afternoons in Lent Mr. White will give a series of addresses on the words, "I will lift up mine eyes unto the hills, from whence cometh my help." The special subject of each address will be the several mounts which figure in our Lord's life.

Many prominent ministers in the Episcopal Church will be present during Lent and deliver sermons, including the Rev. Louis Shreve Osborne of Trinity Church, Newark. The rector makes a special plea for a large attendance at the meetings to welcome the visitors.

He urges the clergy to preach the gospel and not to empty pews.

He pertinently remarks, "Is it too much to ask of Christian men and women that they devote one evening a week for six weeks out of the fifty-two to the service of God instead of self?"

During Holy Week there will be special services, beginning with the Holy Communion at 9 o'clock in the mornings and evening prayer and addresses at 4:30 o'clock in the afternoons. On Good Friday there will be service and a sermon at 11 a. m., with an especially impressive three hours' service from 12 to 3 p. m. On Wednesday evening, March 7, instead of a service with sermon, the choir will render the sacred cantata, "God is Great."

At the Catholic Church of the Sacred Heart there will also be special services every day during Lent, and a number of prominent preachers of that denomination will be present and deliver sermons on some of the evenings.

Lecture in Brookdale School.

"Cuba and Florida" is the title of an illustrated lecture to be given in Brookdale School on Tuesday, March 6, by Charles F. Kocher. Mr. Kocher recently visited those places and took a large number of interesting views which he has had developed, and the lecture will be an interesting one.

COUNTY PARKS.

Representatives from this town before the Park Commissioners—A Plan Made for the Expenditure of Some of the Park Funds Here—The Commissioners Likely to Do So if More Money is Voted.

A committee from the Board of Trade of this town was given a hearing before the Essex County Park Commissioners on Tuesday afternoon and made a plea for the expenditure of the county park funds in this town.

Dr. W. R. Broughton, David G. Garbrat and Samuel Ellor presented the case for the town. Dr. Broughton spoke of the loyalty with which the people of Bloomfield had supported at the polls the measure providing funds for county park purposes. The impression was that the money was to be expended in a manner that would be of material benefit to every municipality in the county. The fact that such a course had not been followed had caused considerable disappointment.

Mr. Garbrat in his remarks called attention to the industrial element in Bloomfield's population, and by whose particular benefit the county park project had been devised. Bloomfield stood second to Newark among Essex County municipalities in the extent and variety of its industries.

A statement by the commissioners to the effect that the city of Newark wanted \$200,000 expended in the creation of an east side park in that city caused Mr. Ellor to express his sentiments to the effect that Newark had already received more than its share of the park money, while Bloomfield and several other municipalities had not got any. Orange, East Orange and West Orange Mr. Ellor said, had got their share of the park money, and if any more money was spent it should be in those places that had as yet got nothing.

The commissioners informed the committee that if a sufficient appropriation could be obtained through the medium of the new bond issue called for by a bill now before the Legislature Bloomfield would be in line for attention.

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